

# Akelos / Logotype

"The shape of bull of the greek god Achelous is due to the strength of the floods and roars of the waters of the river that has its name..."

## Index

2. Index
3. Logotype / positive view
4. Logotype / negative view
5. Logotype over corporate colors
7. Alignment & Margins
8. Colors
9. Fonts

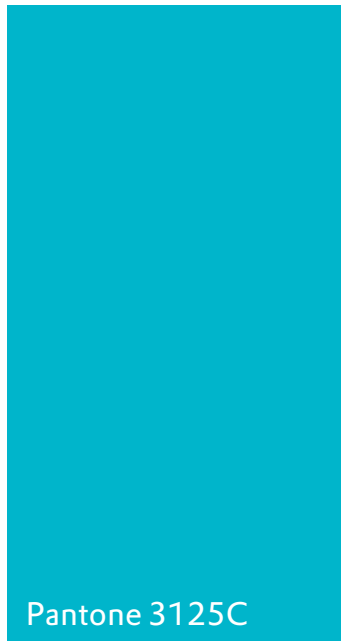












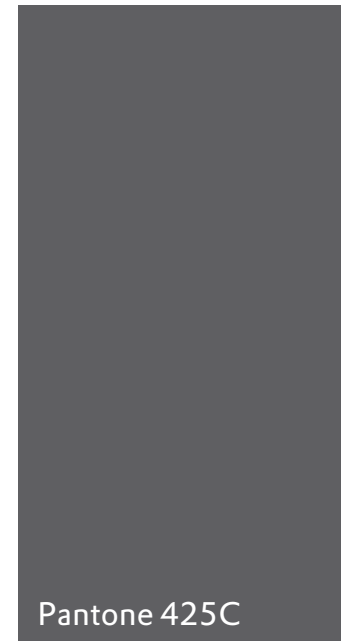
Pantone 3125C

89c 0m 20y 0k  
0r 176g 202b  
hex #00B0CA



Pantone 3145C

100c 5m 20y 22k  
0r 124g 146b  
hex #007C92



Pantone 425C

38c 28m 21y 63k  
86r 90g 92b  
hex #565A5C



### Neo Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Neo Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### Neo Sans Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

### DTL Prokyon ST Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### DTL Prokyon ST

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

### DTL Prokyon ST Medium

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

## Lucida Grande Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

## Lucida Grande Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

